

For immediate release

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## **BizTV launches in Los Angeles, Dallas and Houston**

*Network for Entrepreneurs is Broadcast in Markets across the Country*

(Dallas) – BizTV, a national broadcast network developed for small business and entrepreneurs announces a major expansion into the country's top television markets and can now be seen in Los Angeles, Dallas and Houston, reaching nearly 16 million viewers across the nation.

BizTV is the only national television network committed to original, high quality content specifically for and about small business. No other network is dedicated to programming which will inspire, educate and inform the entrepreneur like BizTV. *"This kind of programming matters more than ever when you consider how important small business is to our nation's economy. Small business generated 64% of all new jobs over the last decade, said Pete D'Acosta, President and Chief Executive Officer of Biz TV. "There are more than 30 million small businesses in the United States right now, more than 15 million home-based companies and the numbers are growing."*

BizTV can now be found in Los Angeles on KAZA, digital channel 47.3, in Dallas/Fort Worth on KAZD, digital channel 55.3, in Houston on KYAZ, digital channel 51.3 and in Atlanta on WANN, digital channel 32.1. Biz TV is also currently on the air in Wichita (51.3), Salt Lake City (20.2) and Denver (28.5). Other broadcast markets are soon to follow.

*"We are really excited to be in these markets. The rapid growth of Biz TV says a lot about the value of what we have to offer the business-minded viewer, says D'Acosta. "This is unique programming. It is motivational, inventive and educational. It's a tool-kit for the small business owner."*

BizTV features original programming such as The Motivators, hosted by inspirational speaker,

Victor Ornelas and The Ray Lucia Show, hosted by nationally recognized financial strategist Ray Lucia. For a unique twist on business, it's The Big Biz Show with award-winning radio personalities Bob Sully Sullivan and Russ T Nailz. From true life stories to informative talk shows to programs that will inspire, BizTV is the network for those who want to succeed.

For more information about these shows and a complete list of programming, visit our website at [www.biztv.com](http://www.biztv.com).

*BizTV is dedicated to the success of entrepreneurs and small business, because that is who we are. Based in Dallas, Texas, BizTV is Hispanic operated business with a deep commitment to the Latino community and a goal of maintaining a 50% Latino workforce.*

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